

- I received this through channels (from Department Headquarters).  
PDC Wayne Jensen Phone: 414-916-1096

## **“Operation Donate with Honor” (FTC release)**

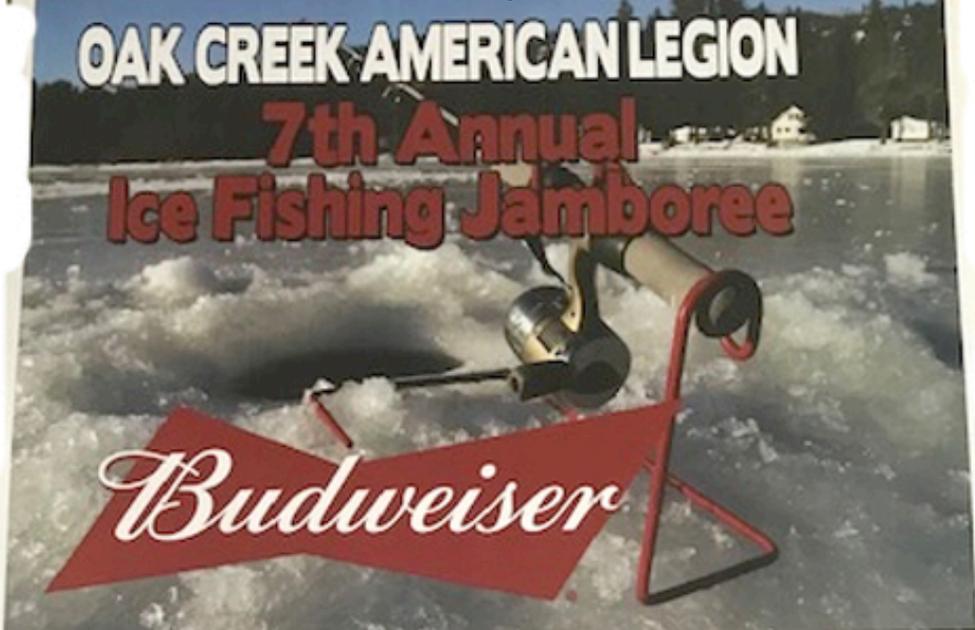
Would you donate to a charity called Help the Vets? What if you are asked to donate your car to “Veterans of America?” Just because the word “veterans” is in the name, it doesn’t mean that an organization actually helps veterans.

Charity regulators from 70 offices (including every state, DC, Guam, American Samoa and Puerto Rico) joined the FTC in Operation Donate with Honor, a law enforcement and education initiative to stop veterans-related charity fraud. Collectively, they announced more than 100 law enforcement actions against veterans-related charities and fundraisers.

- Example 1: Help the Vets
  - o Operated under names such as American Disabled Veterans Foundation, Military Families of America, Veterans Emergency Blood Bank, and Veterans Fighting Breast Cancer.
  - o HTV falsely claimed to fund medical care, a suicide prevention program, retreats for veterans recuperating from stress, and veterans fighting breast cancer.
  - o Falsely claimed a “gold” rating by GuideStar, which provides information about nonprofits.
  - o HTV did not help disabled veterans, and 95 percent of every donation was spent on fundraising, administrative expenses, and CEO’s salary and benefits.
- Example 2: Veterans of America
  - o According to FTC, Veterans of America was a front used by an individual who sold donated cars and boats and kept the money.
  - o Operated under names such as Veterans of America, Vehicles for Veterans LLC, Saving Our Soldiers, Donate Your Car, Donate That Car LLC, Act of Valor, and Medal of Honor.
  - o Owner allegedly made millions of robocalls asking people to donate automobiles, watercraft, real estate, and timeshares, falsely claiming that donations were tax deductible and would go to veterans’ charities.
  - o None of the names used in the robocalls are real charities with tax exempt status.
- Example 3: VietNow (AKA VeteransNow)
  - o Wisconsin DOJ and DFI joined 24 states in a settlement with Illinois-based VietNow following allegations of deceptive solicitations, including that VietNow raised nearly \$2 million annually nationwide using professional telemarketers that exaggerated or misrepresented VietNow’s charitable activities or otherwise deceived donors.
  - o Starting in March 2015, VietNow raised money using deceptive telemarketing solicitation scripts. Told potential donors that VietNow gave a minimum of 12 percent after expenses back to veterans in the donors’ state. But in response to the states’ investigation, VietNow admitted that it had not funded any programs that assisted veterans in most states.
  - o In Wisconsin alone, VietNow raised \$65,525 in a nine month period from July 1, 2016 through April 1, 2017. However, most cash went to fundraisers – less than 5% went to charity programs.

- o Other VietNow scripts claimed that VietNow provided “medical facilities and treatment” to veterans, but again, VietNow’s response identified no such programs.
- o In November 2017, the settlement was finalized and a receiver appointed to dissolve VietNow and distribute its remaining assets to two national and well-respected veterans charities.

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**OAK CREEK AMERICAN LEGION**  
**7th Annual**  
**Ice Fishing Jamboree**

*Budweiser*

**Saturday, February 16th, 2019-8am-4pm**  
 HUNTER'S NEST BAR & GRILL ON BIG MUSKEGO LAKE  
 580W14401 Schultz Lane, Muskego, WI • 414-422-1760  
 RAIN, SNOW, SLEET, ICE OR NO ICE

**BIGGEST LEGAL NORTHERN OF THE DAY GETS \$60, MUST BE SEMI-ALIVE**  
**FISH AWARDS AT 4PM • FISH ARE MEASURED BY LENGTH ONLY**

**NO FISH REGISTERED AFTER 4PM**  
**FISH WINNERS MUST PICK UP THEIR OWN PRIZE**  
**FISHERMEN MUST PURCHASE A TICKET PRIOR TO FISHING**  
**FISH WITHIN A 10 MILE RADIUS**

**ATTENDANCE PRIZE DRAWINGS EVERY 1/2 HOUR 8AM-4PM**  
**SWEEPSTAKES DRAWING AT 4:45PM**  
 MEAT RAFFLES, BASKET RAFFLES, BOOZE RAFFLES, CAN RAFFLES, 50/50 RAFFLES

**1ST PRIZE - BROWNING A-BOLT .270 WINCHESTER RIFLE**  
**2ND PRIZE - A \$300 LAKE MICHIGAN SUMMER FISHING TRIP**  
**3RD PRIZE - A \$170 VALUE 50# STEAK-ROAST-MIXED PACKAGE - BUTCHER BLOCK MEATS**  
**+ 20 MORE PRIZES**

**SUPER SEPARATE SWEEPSTAKE**  
**A REMINGTON 870 EXPRESS 12 GA SUPER MAG SHOTGUN**  
**& A 20 BIRD PHEASANT HUNT**  
**WILD WINGS SPORTSMAN CLUB**  
 need not be present to win

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